

ALL STAKEHOLDERS MEETING REPORT

presented by Ecology North

January 31st 2019

Auditorium Prince of Wales Northern Heritage Centre

social INNOVATION

Contact Tesla, NASA etc about us

Celebrate ~~great~~ positive industry, personal changes/problems

Academic conferences etc...

hub for northern research + researchers

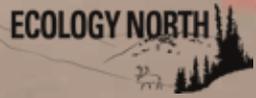
lower costs for Expenditure to travel to the North, @ House Thom @ members Home.

integrate TEK

TEK



add further findings



EXECUTIVE SUMMARY

AGENDA

1. INTRODUCTION (CRAIG & WILLIAM)
2. PROJECT GOALS (SYLVIE)
 - _potential new goals
 - _selection of goals
3. BRAINSTORMING (SYLVIE)
 - _finding strategies to achieve the goals
4. INNOVATION HUB (WILLIAM)
5. WRAP-UP (CRAIG)

PARTICIPANTS

CRAIG SCOTT	EN STAFF
WILLIAM GAGNON	EN STAFF
KRISTEL DERKOWSKI	EN STAFF
DAPHNÉ CYR	EN STAFF
MAXIME GIASSON	EN STAFF
ROSALIE ABBEY	EN STAFF
EMMA EMBURY	EN STAFF
KATHARINE THOMAS	EN STAFF
JASMINE LUM	EN STAFF
DAWN TREMBLAY	EN STAFF
DON BAREY	NCFS VOLUNTEER
SYLVIE FRANCOEUR	FACILITATOR
JOHN CARR	EN BOARD
MICHAEL GANNON	NCFS VOLUNTEER
LENA BLACK	YKDFN STAFF
LINDA BUSSEY	EN BOARD
JEAN-YVES DROUIN	EN BOARD
GARRICK LAFFERTY	EN STAFF
ELLA KOKELJ	EN BOARD
BRENDA VAN HAUVERT	EN STAFF
MEGHAN HOUSLEY	EN BOARD



January 31st was an occasion for EN staff, board and various stakeholders to discuss about the vision and goals of the *Northern Centre for Sustainability*. The evening was a combination of open discussion and introspective work by the participants. The meeting strengthened the main imperatives of the new building and was a way to inform members about the progress and next steps.

PROJECT GOALS

FINDING CONSENSUS ON PROJECT GOALS

IMPERATIVES

1. SECURE ECOLOGY NORTH'S FINANCIAL POSITION THROUGH REDUCED O&M COSTS
2. WALK THE TALK ON SUSTAINABILITY & GREEN BUILDINGS
3. EMPOWER YOUTH
4. TAKING ACTION ON CLIMATE CHANGE

Doug Ritchie, Ecology North's founder, always promoted and protected the natural environment of the NWT through various projects. Throughout public participation, the NCFS team is looking forward to bind EN's imperatives to the project goals. This important step is crucial to respect Ecology North's mandate to work, among others, on climate change, waste reduction and education.

GOALS

1. ASSERT ECOLOGY NORTH'S INFLUENCE & LEADERSHIP
2. NORTHERN REPLICABILITY, (ADAPTABILITY) & SCALABILITY
3. PARTNERSHIP-BUILDING WITH THE YELLOWKNIVES DENE
4. SPUR ENVIRONMENTAL & SOCIAL RESEARCH & INNOVATION
5. ACCELERATE CLIMATE ACTION TO STAY BELOW 1.5°C
6. FURTHER ECOLOGY NORTH'S MANDATE
7. PARTNERSHIP-BUILDING WITH NORTHERN INDIGENOUS GROUPS & OTHER GROUPS

BRAINSTORMING

FINDING STRATEGIES TO ACHIEVE THE GOALS

ASSERT ECOLOGY NORTH'S LEADERSHIP

- Showcase
- Communication plan
- Education + Outreach
- Offer scholarships to encourage education
- Offer workshops on different technologies
- Travel to and present awareness of the building in other parts of Canada and the world
- Fundraising strategic plan
- Social media strategy

NORTHERN REPLICABILITY, (ADAPTABILITY) & SCALABILITY

- Demonstrate technologies used
- Simple, clear document process
- Work with northern architects & engineers
- Organized record-keeping & documents storing
- Have a job open to assist other communities or groups to replicate it
- Open source on building methods
- Include initiatives people can do at home, in school, at office...
- Open source data
- Adapting to local wants + needs

PARTNERSHIP-BUILDING WITH THE YELLOWKNIVES DENE

- Together we are stronger
- Insert culture in design
- Analyze if there are any current barriers to effective partnerships
- Economic development
- Clarify YK Dene goals in project
- Clarify space organization
- Green jobs
- EN gets consent for all governance decisions
- Invite YKDFN for other meeting like founding research or with designer
- Open a post at EN for a member of YKDFN (Ex: 1 day / week)



BRAINSTORMING

FINDING STRATEGIES TO ACHIEVE THE GOALS

SPUR ENVIRONMENTAL & SOCIAL RESEARCH & INNOVATION

- Test new technologies
- Networking events
- Measure impact on social innovation
- Contact Tesla, NASA etc. about us
- Celebrate positive changes / practices
- Have a research agenda and lead projects
- Host academics
- Connect others with funding
- Get people stoked about protecting the environment
- Work with other circumpolar educational institution
- Traditional knowledge
- Lower costs for experts to travel to the north. (e. g., House them at members home)
- Cold weather testing hub
- Coworking spaces
- Host academic conferences
- Hub for northern research & researchers
- Have a zero waste shop / grocery

ACCELERATE CLIMATE ACTION TO STAY BELOW 1.5°C

- Promote Living BUilding Challenge
- Life cycle assessment of the building (CO₂)
- Create awareness target decision makers
- Advocacy (Policy connection)
- Be an example
- Get youth active in this cause
- Demand GNWT's support
- Inspire others
- Harmonize actions by Artic Energy Alliance
- Carbon - negative building
- 10 LBC progress for EN by 2025
- Climate change clock on Franklin

FURTHER ECOLOGY NORTH'S MANDATE

- Demonstration and tours
- "Forever" -- Green construction as well as eventual demolition plan / renovation
- Ensure community knows they're welcome to come in and learn
- Host a lot of open events
- Help build membership + awareness
- Fundraising plan
- Transparent building / planning process
- Education initiatives
- Increase memberships
- School tours
- Downtown visibility



BRAINSTORMING

FINDING STRATEGIES TO ACHIEVE THE GOALS

INNOVATION HUB

PARTNERSHIP-BUILDING INDIGENOUS GROUPS & OTHER GROUPS

- NGOs
- Reach out
- Work closely with Arctic Energy Alliance
- Invite different groups
- Analyze if there are any current barriers to partnerships
- Building retrofit economy
- Economy development

Throughout a giant brainstorming, all the present stakeholders at the meeting were able to write their suggestions for achieving the goals established before. This activity was a way to read people's mind and to know their very true desires. Participation was really high with more than 75 ideas to achieve the different NCFS objectives. More precisely, the people's focus have been put on a some main themes like the replicability factor, strengthening YKDF's partnership and being a reference in the NWT to spur climate change actions.

WHAT? HOW? WHO?

- YK Farmers Market
- Small energy businesses
- Economic Development
- Universities & students
- Business plan
- Curriculum design workshops
- Nap or siesta room
- Social chilling time
- Space & furniture that encourages re-arrangement/different layouts
- Some reserved no-cost, prevent barriers improve accessibility



The new building will be a hub to inspire leadership breakthroughs in the collective imagination. Innovation is a key word to guide the NCFS scopes. We wanted to know what staff members, board members and various stakeholders were picturing for this section

Thanks to all participants!



ecologynorth.ca
5016 50 avenue
Lower Level
Yellowknife, NT
X1A 2P3

www.northerncentreforsustainability.ca
(867) 873-6019